

FOOD AND BEVERAGE COMMITTEE

MARCH 1, 2018

Members in Attendance: Marty Neilson, Ricki O’Keeffe, Bill Carpenter, Kim Berk
Bob Carlson, Bud Jenssen

Telephonic Attendance: N/A

Absent members: Bernie Kowalski

Board Liaison: Gay Zawatski

Management: Brian Shaw, Steve Nolan

Guests: Marshall Reichert, Kieran Murphy, Josh Blackburn, Andy Warren, Emiliano Perez,
Mandy Ketner, Kathy Clear, Dave Mattson, Bob Neuer, Richard Hawkes,
Ray Rodriguez, Jr., Darryl Parks

Call to Order: Chair, Marty Neilson called the meeting to order at 9:00 a.m.

Approval of Minutes: Marty called for a motion to approve the Minutes of the January 4, 2018 meeting. Bill moved to approve the Minutes, Bob seconded it and the motion was approved by all members.

Introduction of Committee, Guests & Board Liaison: All attendees introduced themselves.

Financial Report: Bill gave the January 31, 2018 Financial Report:

1. Overall CWPV operated approximately \$13,000 ahead of last year’s actuals and approximately \$23,000 ahead of budget.
2. CW operated approximately \$14,000 ahead of last year’s actuals and approximately \$18,000 ahead of budget.
3. PV operated approximately \$1,000 behind last year’s actuals and approximately \$5,000 ahead of budget.

Board Liaison Report: Gay Zawatski, Board Liaison, updated the committee on the Board’s actions and/or approval of the following items: Steve Nolan held the first “Coffee with the General Manager” on 02/28/18 featuring Maintenance; two (2) Board members were welcomed, Woody Neiman (returning) and Han Unck (new); approved PV golf pump, common area Toro Workman, common area vacuum, purchase of 2018 Toyota Prius for patrol; approved changes to ACC Guidelines re fence materials; approved changes to Board Policy 4-16 re HOA carry over fund; approved changes to Facilities and Grounds Charter to increase committee numbers from five (5) to seven (7); approved Fitness Center plans; approved using \$1,650,000 in capital funds to offset homeowner assessment if Fitness Center is approved, and two (2) workshops for Fitness Center scheduled for 03/05/18 (morning and evening). Also, there were fifteen (15) homes sold in January YTD creating in HOA revenues of \$20,520.

HOA Management Reports: Steven Nolan commented that he's been very busy with the plans for the Fitness Center and readying the vote mailing. In response to a question from Marty, he replied that a "Coffee" is scheduled for Food and Beverage possibly in May.

Club Management Reports:

1. **COTTONWOOD/PALO VERDE:** Marshall Reichert reported the following:

Short/Long Term Goals: New chafers and banquet tables, along with their respective carts, are on site. Remodel of the restrooms are on hold until the summer. New banquet chairs are scheduled to arrival in March. New bar furniture for PV is in planning stage and will go to the Board in April. Pool service is beginning to pick up at both venues.

Venue Performance: Revenue is up \$38,746 for CWPV combined or thirteen (13%) percent above last year. Both venues are seeing more and more patrons from our other HOAs. The PV restroom hallway chair issue has been addressed and we are in compliance with ADA. Comment card complaints are being handled by Kieran and Josh in a timely manner.

Staff Changes/Training: Staff count is now at fifty-three (53) at CW and forty-eight (48) at PV. This month's staff meeting is March 30, 2018 in the Saguaro Room. Outside training programs are still being researched. Recent kitchen turnovers are mostly due to "too much work" and "not enough pay". The pay scale is being researched. Marshall thanked and commended all his managers for all their hard work during this rough patch.

2. **COTTONWOOD:** Kieran Murphy reported on the following recent/upcoming events:

- Super Bowl Party, 02/04/18, 114 attendees, \$409 net;
- Valentine's Day, 02/14/18, \$70 couple, 203 attendees, \$3,014 net;
- St. Patrick's Day, 03/17/18, \$27, 156 reservations to date, and
- Cottonwood Corral, 03/27/17, \$20, 146 reservations to date.

3. **PALO VERDE:** Josh Blackburn reported on the following recent/upcoming events:

- Valentine's Day, 02/14/18, 191 attendees, \$3,298 net;
- Wine From Around The World Tasting, 02/24/18, 308 attendees, \$1,449 net;
- Feast On The Fairway, 03/03/18, \$29, 89 reservations to date;
- St. Patrick's Day, 03/17/18, \$20, 211 reservations to date;
- California Vineyards Tasting, 03/24/18, \$23, 279 reservations to date;
- Easter Sunday Brunch, 04/01/18, \$39 adults, \$19 children. 120 reservations to date, and
- Crab Feast. 04/21/18, 58 reservations to date.

4. **ALTERNATIVE GAMES:** Special guests, Ray Rodriguez, Jr. and Darryl Parks of One Ten Entertainment presented three (3) new games being considered as alternatives to the Horse Races which go on hiatus during the summer months.

Committee Member Comments:

1. Ricki reported the year end comment card results for both venues. CW has doubled their card count and PV has lost half their card count over this last year. The percentage of complaints remains extremely low for both venues in relation to the number of cards submitted.
2. Marty reported that he attended a Facilities and Grounds Committee workshop re the various projects submitted. The need for additional storage at PV was considered a low to medium priority.
3. Bob thanked Ray Rodriguez for his presentation.
4. Bud complimented Marshall for his hard work in picking up the slack and putting an apron back on to fill the executive chef position at PV.

Guest Comments:

1. Bob Neuer questioned Marshall whether there has been a resolve to the long bar lines at the TAD concerts in the San Tan Ballroom. Marshall responded that, for the most part, that is no longer an issue.
2. Steve Nolan complimented Banquet Manager, Andy Warren for his efforts in signing St. Steven's Catholic Church to move their annual fashion show from Oakwood to the San Tan Ballroom. The Iron/Oaks tennis club is also considering a move to CWPV for their banquet needs. Both events will be a substantial revenue maker.

Recommendations to the Board: There are no recommendations at this time.

Recommendations to Management: There are no recommendations at this time.

Next Meeting: The next meeting is scheduled for Thursday, **APRIL 5, 2018** at 9:00 a.m. in **THE SAGUARO ROOM**. If you are unable to attend, please e-mail Chair, Marty Neilson, at mneil62002@mac.com .

Adjournment: The meeting was adjourned at 9:55 a.m.

Submitted by:

Marty Neilson
Marty Neilson, Chair

Ricki O'Keeffe
Ricki O'Keeffe, Secretary